

Get to know the new
2023 Vespa GTS

NEW VESPA GTS 300



Dear Dealer,

The new Vespa GTS arrives for 2023 with a complete update, further establishing the most capable and fastest production Vespa ever, with updated technology, safety, and style.

The 2023 GTS continues the legacy of the legendary "Vespa", the namesake which the Vespa with the largest body has always been baptized. The increasingly dynamic model can move elegantly around the city, while also ready for travel and adventure, thanks to its generous engine and superior comfort.

The new **GTS arrives in 14 unique color options** across the GTS, Super, Super Sport, and Supertech options. **Pre-orders will open on October 12th at 9am EST** on <https://storeusa.vespa.com/> for both US and Canadian markets.

If you have any questions about new orders, existing 2022 orders, or any questions in general please contact your regional sales manager.

A NEW LOOK

TOP QUALITY DESIGN

Vespa®
GTS

Vespa GTS 300 has a new and more appealing image thanks to the new technological solutions with which it's enriched.

The front, which through the design of the full LED headlamp makes the Vespa GTS unique, is more modern and more technological thanks to the new full LED light position and turning indicators.

Also, at the rear of the vehicle, the new full LED tail lamp and turning indicators make the Vespa GTS unmistakable even in the rear view.



New lateral grid design.



12" front and rear wheels,
a good match between
safety and maneuverability.



The rims keep the
traditional 5-spoke shape,
yet the design is now
renewed to be more
elegant and dynamic

New plastic side
that helps to
slender the whole
side of the vehicle.



PRODUCT DESCRIPTION

TOP QUALITY DESIGN

Vespa®
GTS

Dashboard & Backshield

The handlebar is completely new, showing aesthetic improvement and conveying attention to detail.

The new dimensions, handgrips and switches are the result of important ergonomics and functionality research, ensuring simpler and more immediate vehicle management.

The back shield is also completely new, enriched with the new practical knob for the keyless system which replaces the classic ignition switch and with the integrated bag hook.

This contributes to improve both perceived quality and aesthetics.



Keyless System

Gts has the keyless system as standard.

It allows the rider to keep the key fob pocketed when unlocking, locking and starting the vehicle. Once connected, the welcome logo lights up on the dashboard to signal electronic key recognition by the ECU.

Dedicated buttons on the electronic key, open the under seat and make remote use of the Bike Finder function. This function ensures the vehicle is recognizable even at a distance, activating both the turn indicators.



Keyless System

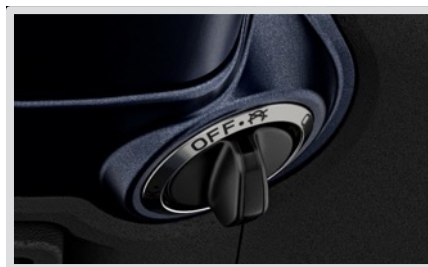
01.



THE KEY

Using the button on the remote control, the users can activate Bike Finder and easily find their scooter or activate the vehicle with the electronic key still in their pocket.

02.



IGNITION SWITCH

On the back-shield, the classic ignition switch is replaced by a practical knob, which requires only a light touch to connect the vehicle ECU to the electronic key.

03.



KEY RECOGNITION

Once connected, a “Welcome/ Goodbye” message is shown on the screen to signal that the electronic key has been recognised by the vehicle.

04.



START-UP

Once recognition has taken place, the knob can be turned to the «ON» position and the engine can be started by pressing the start key.

PRODUCT RANGE: GTS

TECHNICAL FEATURES



US MSRP: \$7,799

CAN MSRP: \$8,295



ENGINE

- 300cc-Liquid-Euro5-hpe



MAIN TECHNICAL FEATURES

- New Full LED lights
- Keyless
- New Analog-LCD dashboard
- Bikefinder
- Remote seat opening



- Connectivity provision
- VESPA MIA connectivity system as accessory

PRODUCT RANGE: GTS

DESIGN AND COLORS

Vespa®
GTS



Chrome mirrors



Chrome body frame



Chrome crest



Chrome passenger
footrest



Chrome lights frames



Chrome muffler protection



Chrome-tie details



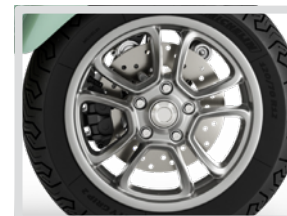
Chrome rear handlebar



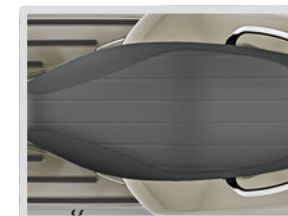
Grey handgrips and
footrest rubber mats



Chrome front shock
absorber



Grey rims



Greysaddlewithdoublegreyseams
andverticalheatseal



BEIGE AVVOLGENTE Q01



NERO CONVINTO XN2



VERDE AMABILE VK

PRODUCT RANGE: GTS Super

TECHNICAL FEATURES



US MSRP: \$7,999

CAN MSRP: \$8,495



ENGINE

- 300cc-Liquid-Euro5-hpe



MAIN TECHNICAL FEATURES

- New Full LED lights
- Keyless
- New Analog-LCD dashboard
- Bikefinder
- Remote seat opening



- Connectivity provision
- VESPA MIA connectivity system as accessory

PRODUCT RANGE: GTS Super

DESIGN AND COLORS



Chrome mirrors



Chrome body frame



Chrome crest



Chrome passenger footrest



Chrome lights frames



Chrome muffler protection



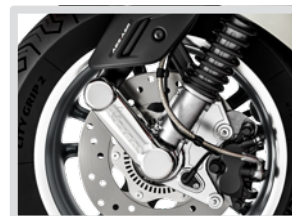
Chrome tie details



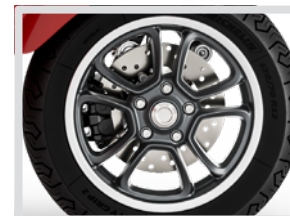
Chrome rear handlebar



Black handgrips and footrest rubber mats



Black front shock absorber



Graphite machined rims



Black saddle with pipe



NERO DECISO 90



BIANCO INNOCENTE B04



ROSSO CORAGGIOSO R7

PRODUCT RANGE: GTS Supersport

TECHNICAL FEATURES



US MSRP: \$8,099

CAN MSRP: \$8,595



ENGINE

- 300cc-Liquid-Euro5-hpe



MAIN TECHNICAL FEATURES

- NewFullLEDlights
- Keyless
- NewAnalog-LCDdashboard
- Bikefinder
- Remote seat opening



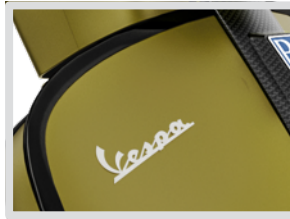
- VESPAMIAconnectivitysystem

PRODUCT RANGE: GTS Supersport

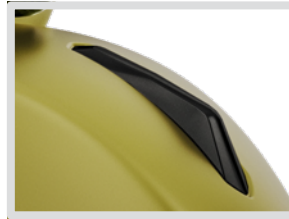
DESIGN AND COLORS



BLACK mirrors



BLACK body frame



BLACK crest



BLACK passenger footrest



BLACK lights frames



BLACK muffler protection



fluo-orange tie details



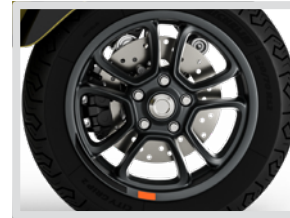
BLACK rear handlebar



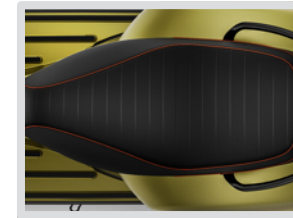
BLACK handgrips and
footrest rubber mats



Black front shock
absorber



Graphite rims



Black saddle with double
materials, horizontal heat seal and
double seams (fluo-orange and
black)



ARANCIO IMPULSIVO GLOSS
A11



BIANCO INNOCENTE GLOSS
B04



GRIGIO TRAVOLGENTE MATTE HQ



NERO CONVINTO MATTE NV



VERDE AMBIZIOSO MATTE V03

PRODUCT RANGE: GTS Supertech

TECHNICAL FEATURES



US MSRP: \$8,499

CAN MSRP: \$9,095



ENGINE

- 300cc-Liquid-Euro5-hpe



MAIN TECHNICAL FEATURES

- Keyless
- New Full LED lights
- New TFT dashboard
- Bike finder
- Remote seat opening
- Illuminated under seat compartment with LED and carpet



- VESPAMIA connectivity system

PRODUCT RANGE: GTS Supertech

DESIGN AND COLORS



Chrome mirrors



Warm-grey body frame



Warm-grey crest



Chromed passenger footrest



Warm-grey lights frames



Black matte muffer protection



Fluo-green tie details



Chrome rear handlebar



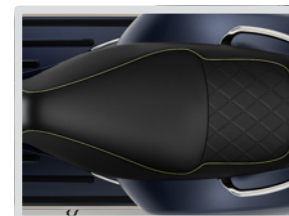
Black handgrips and footrest rubber mats



Fluo-Green front shock absorber



Graphite machined rims



Black saddle with double seams (black and fluo-green) and rhombus heatseal



GRIGIO OTTIMISTA MATTE G22



BLU ENERGICO MATTE DY



GRIGIO ENTUSIASTA MATTE G23

Thank **you!**